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THE BIG SPLASH IS BIG SUCCESS

More than \$ 300,000 is raised for AIDS Services Foundation

LAGUNA BEACH, CA – More than \$ 300,000 was raised in the 2 performances of **Splashback to Beaver High**, presented on the grounds of the Festival of the Arts in Laguna Beach on **Friday, September 26th** and **Saturday, September 27th**. This is the 23rd annual installment of the signature event that founded AIDS Services Foundation in 1985, held originally in the backyard of Laguna Beach residents and ASF Board members Al Roberts and Ken Jillson. Over the years, The Big Splash has gone on to raise more than \$ 8 million for people with HIV/AIDS in Orange County.

The audience was taken back to 1959 and delivered to Beaver High School, nestled in a tight-knit small town. School morale is low after 10 straight years of losses by the hometown football team. The Beaver High senior class is determined to make their graduating year memorable and set out on a gambit of talent shows, musical plays and high school shenanigans that bring down the house. There were plenty of original songs and celebrity voices that made the audience roar with laughter, and numerous local personalities that participated as cast members. Scenes with the Beaver High cheerleaders will live on as the show-stopping moment in the performance. Once again, The Big Splash did not disappoint.

“Each year, I am so amazed at how our supporters, including donors, volunteers and cast members, come out and give 110% for this cause. All of the proceeds go to benefit the clients of AIDS Services Foundation. People pour their heart and soul into this effort and it really shows,” said Ken Jillson, Writer/Producer/Director of The Big Splash.

High resolution photographs of the event are available for publication. Please contact Tom Peterson at TomPeterson@sbcglobal.net and at **949.230.5648** to review the photo gallery and obtain copies.

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Founded in 1985, AIDS Services Foundation is the largest non-profit provider of care and services to people with HIV in Orange County, serving 1,600 clients across Orange County. Services include food, transportation, housing, emergency financial assistance, family support programs, mental health counseling, support groups, and HIV education and prevention services. For more information, please visit: <http://www.ocasf.org>.