



FOR IMMEDIATE RELEASE

September 9, 2008

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SIGNATURE EVENT ANNOUNCES EXPANDED AUCTION ITEMS *Luxury Travel Packages Lead the List*

LAGUNA BEACH, CA – Event Co-Chairs for the signature event of AIDS Services Foundation – **The Big Splash** – have announced that the silent and live auction components of the annual event, held this year on **Friday evening, September 26th** and **Saturday evening, September 27th**, have been expanded and enhanced to include luxury travel packages and many exclusive offerings. The event takes place on the grounds of the **Festival of the Arts in Laguna Beach**. The silent and live auctions will be held prior to the performance on Saturday evening only.

Bidding is sure to be fierce for these items:

- *a premium travel package that includes **First Class round trip airfare for 2 to New York City** aboard American Airlines® and a 3-night stay at the **New York Palace Hotel***
- *a Mexican Riviera getaway package that includes a one-week stay at a **Puerta Vallarta Marina townhome***
- *a close-to home luxury getaway at the **St. Regis Resort Monarch Beach**, which includes a two night stay in an ocean view room, daily breakfast, a 60 minute couples Mediterranean Spa massage and a bottle of champagne.*

“People who support The Big Splash know they are helping a great organization. They come for the entertainment but really *love* the exclusive offerings at the silent and live auctions,” said Event Co-Chair Ken Jillson. “And there will be some surprises, as always, at this year’s event,” he continued.

Regular guests of The Big Splash will recall past auctions that featured a mink stole that was once owned by Marilyn Monroe a new Harley-Davidson motorcycle, which was ridden on stage by American Ballet Theatre performer Ethan Stiefel. Both items drew high bids and wows from the audience.

The first Big Splash in 1985 ran 9 minutes, raised \$ 33,000, and provided the initial funding for AIDS Services Foundation. Splash productions have gone on to raise more than \$8 million to help people with HIV/AIDS in Orange County.

To order tickets or to inquire about Major Donor Programs, please contact Diana Pahl at 949 / 809 – 8760 or at **DPahl@ocasf.org**. More complete event information can be found through a link at **www.ocasf.org**.

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Founded in 1985, AIDS Services Foundation is the largest non-profit provider of care and services to people with HIV in Orange County, serving 1,600 clients across Orange County. Services include food, transportation, housing, emergency financial assistance, family support programs, mental health counseling, support groups, and HIV education and prevention services. For more information, please visit: <http://www.ocasf.org>.